LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
Ad No. 3301—Platz 1—Slicker—Req. No. 97188, page 4/c (died, 8⅝ x 11⅝ inches—National Magazines, 1974 (A)
Printed in U.S.A.

Come to where the flavor is.
Come to Marlboro Country.
Marlboro
18 mg. tar, 1.2 mg. nicotine
av. per cigarette, FTC Report Mar.'74
Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

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